

Personal Information Protection Policy

1. Basic Policy

Lift Plan Co., and its group companies (hereinafter collectively "Lift Plan") recognizes that all personal information provided by you, our customers and clients through their business with Lift Plan must be handled and protected with the utmost care. Therefore, Lift Plan will follow the basic policy stated below to fulfill its responsibility.

1. In handling any personal information, Lift Plan pledges to fully comply with the Private Information Protection Law (hereinafter the "Law"), other relevant laws and regulations, and pursuant to practices in this respect that are generally accepted as fair and reasonable. Further, Lift Plan will continuously endeavors to improve handling such personal information.

2. Lift Plan will continuously update and revise rules and management systems for handling and protection of personal information and ensure compliance by its employees with such rules and systems. Further, Lift Plan will ensure to appropriately supervise their trustees if any.
3. Lift Plan will use personal information only to the extent and for the purposes specified (hereinafter the "Purpose"), which will be announced or noticed to the persons to whom the information pertains.
4. Lift Plan will take necessary measures to properly manage and protect personal information to prevent it from being leaked, lost, and falsified.
5. Lift Plan through its specific office will faithfully make all efforts to promptly receive, correct, revise, delete or cease personal information in possession upon verification that the personal making the request is indeed the data subject.

2. Purposes of Use of Personal information

Lift Plan may lawfully use personal information only as needed for its business performance according to its business purposes to the extent that it may require:

1. to inform and provide its products and services;
2. to develop its products and services;
3. to procure raw materials, goods and services; and
4. to respond to inquiries by the individual.

3. Use of Personal Information Within Lift Plan and Group Companies

Lift Plan may share personal information, including personal name, address, telephone number, mail address, purchasing history of products, place of employment, job title, etc., with its group companies as listed herein for the Purpose. Lift Plan will be solely responsible for such use. For any inquiries, complaints please refer to the contact address stated hereunder.

4. Disclosure to Third Party

Lift Plan will not disclose personal information to any third party except for use of personal information within Lift Plan and group companies or to its trustees stated above and the following cases:

1. When person's approval is granted beforehand;
2. When the disclosure is in a statistical form which does not identify person;
3. When the disclosure is required by applicable laws and ordinances.

Also, we may disclose your personal information to respond to subpoenas, and court orders;

4. When the disclosure is necessary to protect human life, human body and personal property, while it is difficult to obtain person's agreement to disclose his or her personal information; or
5. When the disclosure of personal information is necessary to support a public operation of the national government or the municipality that person's refusal to allow the disclosure of personal information would limit the accomplishment of such operation.

5. Management on Website

Lift Plan will protect personal information from being divulged or falsified, and take all the measures promptly in case of emergency.

1. Security

Lift Plan uses the SSL (Secure Sockets Layer) on its website as a measure to protect personal information. The SSL is a technology to encipher the information transmitted on the Internet and prevent the leakage of such information to the third party. The website pages handling personal information are supported by SSL. Please make certain that "http://" of the URL has been changed to "https://".

2. Use of Cookie

Cookie may be used to ensure safety and provide appropriate information to you. Cookie is a piece of information transmitted from Lift Plan's web server to the web browser and may be stored on your computer hard disk or other memory device. Cookie itself does not contain any information to help Lift Plan identify an individual person. You can decide whether to accept or block Cookie by setting your web browser. However, if you choose not to accept

Cookie, you may not be able to use the services provided on the website managed by Lift Plan.

3. Browsing Records

If you visit the website operated by Lift Plan, information about your access to the website is stored on the web server. This information may not be used for any purpose other than taking statistics including the frequency of your access.

4. Use of Google Analytics

Lift Plan uses Google Analytics, web analytics tool provided by Google Inc. to view how you interact with and use this website. Google Analytics collects data by using Cookie without identifying you individually. For further information related to Google Analytics, please refer to "[Google Privacy Policy](#) and [Terms of Service](#)" of Google Inc.

6. Disclosure

You may request to obtain confirmation concerning whether Lift Plan is holding or processing personal data relating to you, and confirmation

concerning the use of the personal information in possession of Lift Plan. If such a request is made, Lift Plan requires that your proof of identity should be provided. When Lift Plan finds it necessary to disclose, Lift Plan will disclose your personal information in possession of Lift Plan to you to a reasonable extent and in a reasonable period of time.

7. Correction, Deletion, etc.

You may request to correct, add or delete your personal information. If such a request is made, Lift Plan requires that your proof of identity should be provided. When Lift Plan finds it necessary to correct, add or delete, Lift Plan will correct, add or delete your personal information in possession of Lift Plan to a reasonable extent and in a reasonable period of time.

8. Suspension of Use and Elimination

You may request to cease the use or eliminate personal information. If such a request is made, Lift Plan requires that your proof of identity should be provided. When Lift Plan finds it necessary to cease the use or eliminate in

accordance with the Section 27 of the Law, Lift Plan will cease the use or eliminate your personal information in possession of Lift Plan to a reasonable extent and in a reasonable period of time.

Please note that if part or all of your personal information becomes unavailable to us, we may not be able to provide satisfying service. Your kind understanding and cooperation will be appreciated. (There may be cases that we are not able to answer your request to suspend our use of or to delete the personal information, if the personal information were managed in accordance with the related laws and regulations.